A hidden champion in the field of medical technology, META BIOMED has exported its products to a European customer base through qualified distributors ever since its establishment in 1990. Recently, however, the company has redoubled its efforts to become an active force on the continent, establishing European headquarters in Mülheim in Germany in 2016. As the sole gold sponsor of the upcoming ROOTS SUMMIT—the premier global discussion forum for endodontics—META BIOMED will be looking to further its brand recognition and presence in Europe, a key factor for the company’s continued growth.

META BIOMED in Europe
With more than 1,000 employees worldwide, META BIOMED is recognised for its emphasis on research and development, and its commitment to providing innovative, high-quality solutions for endodontics and restorative dentistry at low prices. Founded in South Korea, the company is perhaps best known for its i-ROOT electronic apex locator, EQ Master cordless gutta-percha obturator, and EQ-V obturation gun and pen.

META BIOMED’s entry into the European market has allowed it to widen its customer base, as the company already has branches in Cambodia, China, Japan and the US. In February, Frank Wirtz was appointed the new Sales and Marketing Manager for META BIOMED EUROPE. With previous experience at METASYS, Morita Europe and the NWD Gruppe, Wirtz brings a wealth of first-hand industry knowledge to the position.

“Wirtz has over 30 years of national and international experience in marketing and selling high-quality dental products,” remarked META BIOMED Managing Director Ian Yun on the appointment. “With such experience in the dental industry, he is the perfect candidate to further expand and establish the META BIOMED brand in Europe.”

META BIOMED at the 2018 ROOTS SUMMIT
The ROOTS SUMMIT will be held in Berlin from 28 June to 1 July at the European School of Management and Technology, a historical site in the centre of the German capital. Over the past two decades, the biennial meeting has established itself as an open and inclusive learning forum for those interested in endodontic therapy, and approximately 500 visitors are expected at the upcoming event, including many global opinion leaders in endodontics.

“We are extremely proud and excited to be a gold sponsor at the ROOTS SUMMIT, and to celebrate we are going to do a prize draw at the welcome reception,” said Wirtz. “The winner of the draw will receive a free flight to the 11th IFEA World Endodontic Congress, to be held from 4 to 7 October 2018. What’s more, he or she will get an exclusive guided tour of the META BIOMED headquarters in Osong in South Korea on 8 October.”

“We look forward to meeting current and future customers at the ROOTS SUMMIT and discussing our wide range of products with them,” he concluded.

www.meta-europe.com

30 years of national and international experience
META BIOMED: An active force in Europe
Surgical microscopes
Seiler Alpha Air and Promise Vision 3D

Seiler Instrument & Mfg Co., Inc. has over 75 years of optical experience. As one of the world’s leaders in dental surgical microscopes, the company has continued to advance the technology in conventional microscopes. In 2017, Seiler introduced the new Alpha Air series, one of the lightest microscopes on the market and equipped with over 150,000 lux LED illumination, six steps of magnification, apochromatic lenses and superior movement.

The newest product offering from Seiler is its Promise Vision 3D surgical microscope, which is revolutionising dentistry, according to the company. With no need for a binocular head to use the microscope, the dentist can sit in an upright position and practise four-handed dentistry seamlessly. At 60 frames per second, there is no lag time, and the depth of field and field of view are superior to those of a conventional microscope.

www.seilermicro.com

The Seiler Alpha Air, one of the lightest microscopes on the market, offers up to six steps of magnification, bright LED illumination, an apochromatic lens and superior movement.

Seiler’s Promise Vision 3D is revolutionising dentistry. It provides the freedom to work without eyepieces, with normal depth perception and with an unprecedented depth of field.

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Kohler Medizintechnik of Stockach in Germany has introduced updated and enhanced versions of the Lee MTA Pellet Forming Block and Lee MTA Carver. Although the Lee MTA Block has been available in the dental marketplace for several years, the Kohler version has several improvements. Following the recommendations of a number of European endodontists, Kohler has added two larger grooves (1.2 mm) to the block to allow for the dispensing of a larger volume of MTA. Also, each of the grooves now has laser-marked measurements (0.6 mm, 0.8 mm, 1.0 mm and 1.2 mm). This makes the block much easier to read and use.

The new ENDOBLACK® Lee MTA Carver is much more ergonomic than any version from other companies. It has a larger, more lightweight black PEEK handle (weighing only 12 g). It also has the Kohler ENDOBLACK® surface to provide for better visibility during use, as well as greatly reduced reflected light during procedures.

Combined, these two products are superior to older syringe or carrier devices, which have problems with too-large cannula sizes, excessive quantities of MTA being delivered, difficulty in delivery of MTA to some areas of the mouth, and clogging of and damage to those devices.

Especially for the orthograde revision of an endodontic treatment, gutta-percha removers according to Dr. Yoshi Terauchi are very suitable. The instruments have been proven for years in their daily clinical use, yet there is nothing that cannot be made even better. Thus, manufacturer Kohler and Dr. Terauchi have modernised the removers. Now, micro-hooks boasting outstanding tensile strength and stability on the fine working ends ensure firm hooking into the gutta-percha, and these are produced to the utmost precision.

The new handles are made of PEEK, a shape- and colour-stable high-performance plastic, and are extremely light, each instrument weighing only 12 g. Furthermore, the black surface of the handles reduces light reflection under magnification. The handle design combines the advantages of simple cleaning and sterilisation with outstanding grip.

The gutta-percha removers are available in four versions, adapted to different clinical situations: with working ends of 30 mm or 18 mm in length, and hooks to the left or right or the top or bottom.